

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**



Application. No: 09/865,735 §  
Filed: 5/24/2001 §  
Patent No. 7,003,517 §  
Issue Date: 02/21/2006 §  
Inventor(s): §  
John C. Seibel, Yu Feng and Robert §  
L. Foster §  
Title: WEB-BASED SYSTEM AND §  
METHOD FOR ARCHIVING §  
AND SEARCHING §  
PARTICIPANT-BASED §  
INTERNET TEXT SOURCES §  
FOR CUSTOMER LEAD DATA §

Examiner: Wong, Leslie  
Group/Art Unit: 2167  
Atty. Dkt. No: 6039-00600

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Commissioner for Patents, Alexandria, VA 22313-1450, on the date indicated below.

Jeffrey C. Hood

4/12/2006

Date

Signature

**TRANSMITTAL OF POWER OF ATTORNEY AND**  
**NOTICE OF CHANGE OF ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir/Madam:

Please find attached a Power of Attorney with regard to the above-identified patent application. Applicant respectfully requests the Commissioner to change the correspondence address for the above-identified patent application. The old correspondence address was:

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Applicant's new address is:

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If there are any questions regarding this matter, please contact me.

Respectfully submitted,

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Date: 4/12/2006



## POWER OF ATTORNEY

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ReachForce, Inc., ("assignee"), a Delaware corporation having a place of business at 12708 Riata Vista Circle, Suite A-109, Austin, Texas 78727, certifies that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the patents or patent applications listed on the attached Appendix A and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee.

Assignee's ownership of the patents or patent applications listed on the attached Appendix A is indicated either by 1) the assignment(s) recorded with the U.S. Patent and Trademark Office at the reel and frame numbers listed on Appendix A or 2) Assignee's assertion that Assignee has reviewed the assignment documents that evidence the placement of title in the assignee, true and correct copies of which are attached hereto, and understands and believes that these assignment documents have been submitted for recordation in the U.S. Patent and Trademark Office.

Pursuant to 37 C.F.R. §§1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints the following attorneys and/or agents in connection with the patent applications and patents identified in Appendix A, that are filed with the United States Patent and Trademark Office:

the practitioners at Customer Number 35690, which currently includes:

Mark K. Brightwell	Reg. No. 47,446	Lawrence J. Merkel	Reg. No. 41,191
Jason L. Burgess	Reg. No. 50,380	Eric B. Meyertons	Reg. No. 34,876
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Erik A. Heter	Reg. No. 50,652	Rory D. Rankin	Reg. No. 47,884
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*each of said attorneys or agents being a member or an associate of the firm of Meyertons, Hood, Kivlin, Kowert & Goetzl, P.C., as its attorney or agent for so long as they remain with such firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive any Letters Patent, and for one year after issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.*

Pursuant to 37 C.F.R. §3.71, the assignee hereby states that prosecution of the patents or patent applications listed on the attached Appendix A are to be conducted to the exclusion of the inventor(s).

Send all future correspondence to:

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Title: CFO

APPENDIX A

MHKKG Reference No.	Filing Date/ Issue Date	Serial No./ Patent No.	Title	Inventor(s)	Assignment Recordation Reel/Frame Nos.
6039-00100	5/24/2000	60/206,772	WEB-BASED CUSTOMER LEAD GENERATOR	John C. Seibel, Yu Feng and Robert L. Foster	011526/0982; 017406/0160; 017412/0371.
6039-00101	5/21/2001	09/862,832	WEB-BASED CUSTOMER LEAD GENERATOR SYSTEM	John C. Seibel, Yu Feng and Robert L. Foster	012204/0552; 012636/0991; 017412/0371.
6039-00200	10/4/2000	60/238,094	SERVER LOG FILE SYSTEM UTILIZING TEXT MINING METHODOLOGIES AND TECHNOLOGIES	John C. Seibel, Yu Feng and Robert L. Foster	011459/0510 and 011760/0952; 017406/0160; 017412/0371.
6039-00201	10/4/2001	09/971,334	TEXT MINING SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE APPLIED TO WEB SITE SERVER LOGS	John C. Seibel, Yu Feng and Robert L. Foster	012437/0744; 017282/0771.
6039-00300	10/4/2001	09/970,563	WEB-BASED CUSTOMER LEAD GENERATOR SYSTEM WITH PRE-EMPTIVE PROFILING	John C. Seibel, Yu Feng and Robert L. Foster	012439/0055; 017282/0771.
6039-00301	3/13/2006	11/276,743	WEB-BASED CUSTOMER LEAD GENERATOR SYSTEM WITH PRE-EMPTIVE PROFILING	John C. Seibel, Yu Feng and Robert L. Foster	012439/0055; 017282/0771.
6039-00400	5/24/2001	09/865,802	DATABASE SERVER SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE	John C. Seibel, Yu Feng and Robert L. Foster	012222/0417; 012638/0045; 017282/0771.
6039-00500	5/24/2001	09/865,804	DATA MINING SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE	John C. Seibel, Yu Feng and Robert L. Foster	012206/0982; 012638/0075; 017412/0371.
6039-00600	7,003,517	2/21/2006	WEB-BASED SYSTEM AND METHOD FOR ARCHIVING AND SEARCHING PARTICIPANT-BASED INTERNET TEXT SOURCES FOR CUSTOMER LEAD DATA	John C. Seibel, Yu Feng and Robert L. Foster	012222/0426; 012678/0850; 017282/0771.
6039-00601	7/11/2005	11/178,721	TEXT MINING SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE	John C. Seibel, Yu Feng and Robert L. Foster	017304/0563; 017301/0100; 017301/0258.
6039-00700	5/21/2001	09/862,814	WEB-BASED CUSTOMER PROSPECTS HARVESTER SYSTEM	John C. Seibel, Yu Feng and Robert L. Foster	012190/0537; 012678/0844; 017282/0771.
6039-00800	5/24/2001	09/865,805	TEXT INDEXING SYSTEM FOR WEB-BASED BUSINESS INTELLIGENCE	John C. Seibel, Yu Feng and Robert L. Foster	012272/0602; 012637/0020; 017282/0771.